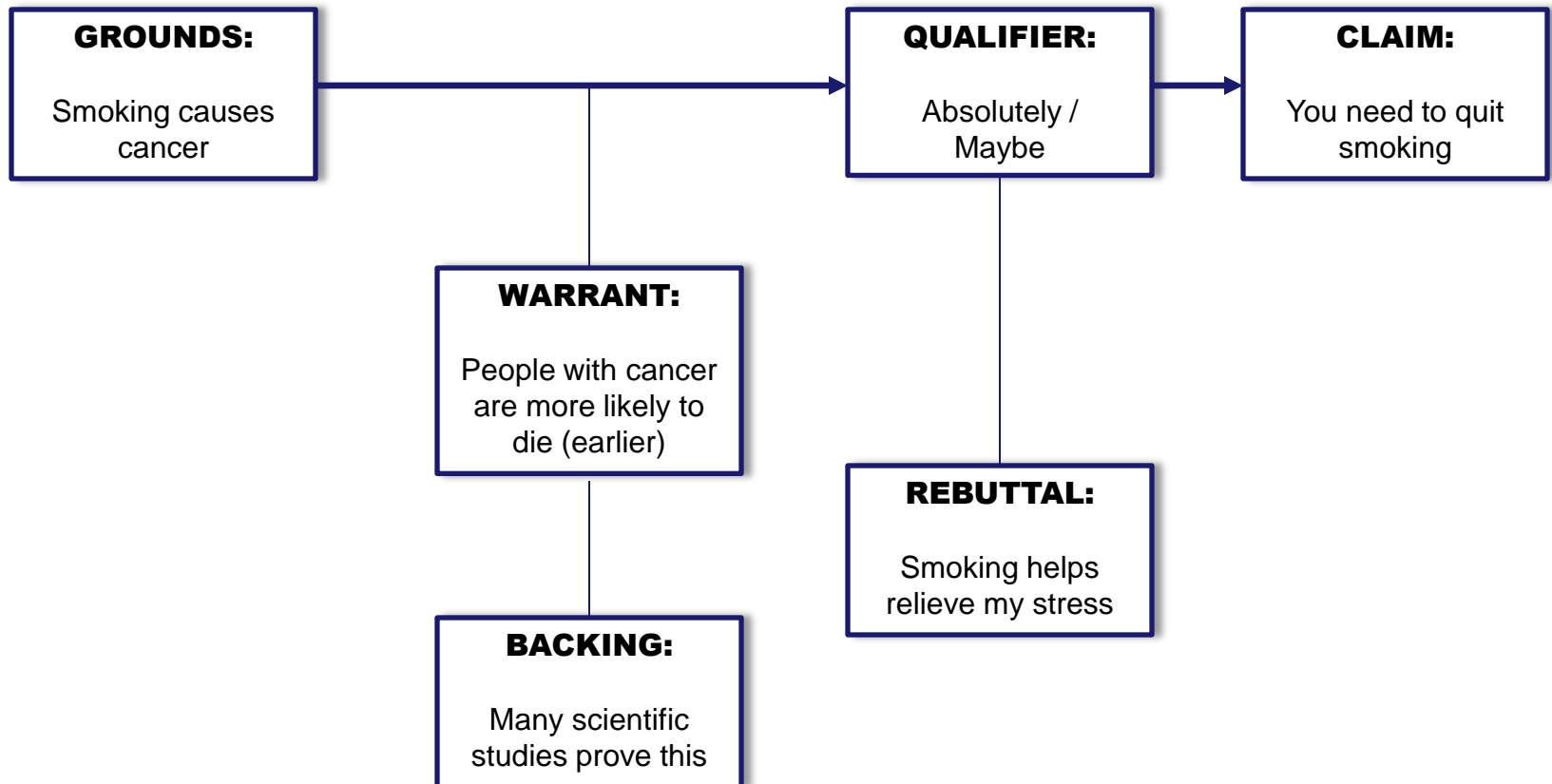


Toulmin Model (Illustrated)





Project 1: Past Decision Analysis

- Describe It
 - Why did you have to make it
 - What were the key factors of the decision
 - Who was involved
- Analyze It
 - What was the process
 - What decision elements were involved (Bazerman & Moore, Ch. 1)
- Evaluate It – Was It An Effective Decision Process
 - Do not automatically say “yes” to impress me (you will not)
 - Make an effective argument (using Toulmin model)