

ART 3600, Interior Architecture Studio III
Fall 2020
Tuesday & Thursday: 1:30 - 4:20
Online

Matthew Ziff, Associate Professor, Area Chair
M. Arch, NCIDQ, Architect
E-mail: ziff@ohio.edu



"Retail Design In A Post-Pandemic World"

Even before the COVID-19 pandemic the world was rapidly changing due to economic, political, and social forces. Around the world and in our home towns the pandemic has altered many aspects of our lives and accelerated changes that were previously only hinted at. What we are seeing is all too real.

As designers we have a significant role to play in responding to the new and different requirements of our physical environments.

For the major studio design project this semester we are going to be designing a 'retail' interior. This project will contain smaller individual sub-projects that contribute to a unified overall complex project.

You may select one of the two described projects presented in the studio documents on the ART 3600 web page.

- "The Best Food Grocery"
- "Environment Now: Products For A Cleaner Future"

1. Research: You cannot design an environment that you do not understand: knowledge is power!
Knowledge gives credibility as a professional.

These web based research resources will bring you into the world of retail design. It is big business for interior designers! Look through, read, each of these. (All of the web links in this document are also on the Project Resources web page: the links in this pdf may not 'work')

[53 Experiential & Concept Stores in New York \(2020\)](#)

[15 Innovative Retail Trends to Watch in 2020](#)

[5 Retail Trends That Will Transform the Industry in 2020](#)

[What Happens When You Shop Local](#)

[Chute Gerdeman](#): (Design Office in Columbus, Ohio specializing in retail design)

[RGLA Solutions](#): (Architecture & Design & Planning office specializing in retail design)

[Prosper](#): (A British retail interior design office)

[de zeen: retail design projects](#)

[arch daily: retail design projects](#)

[Interior Design magazine Retail Projects](#)[Retail Design Blog](#)

[The Ultimate Guide to Cash Wraps, Cash Wells, & Checkout Counters](#)

[Q & A: Cash Wraps 101](#)

[Cash Wrap on Pinterest](#)

2. Select one of the following for your retail project.

- **"The Best Food Grocery" store:**

Total size of project: 10,000 square feet (sf)

a full selection of groceries

a coffee shop with seating for ten

a bakery area with seating for ten

six (6) single user rest rooms: 80sf each

manager's office: 200 sf: minimum of one (1) window

storage room, non-refrigerated: 400sf

storage room, refrigerated: 400 sf

loading dock

[5 Grocery Chains Making An Eco-Effort](#)

[5 Grocery Chains Eco Initiatives](#)

[Eco Collective](#): A Women Owned Zero Waste store

[Mother Earth](#)

- **"Environment Now: Products for a Cleaner Future"**

Total size of project: 10,000 square feet (sf)

This store is to carry products and materials that are safe, non-toxic, sustainable, and promote a cleaner future.

Some of the products to be carried include: Smart cars: (two or three in stock, on display)

[Smart Car USA web page](#)

[Vespa](#) scooters: (five to ten in stock, on display, in your store)

[Pedego electric bicycles](#) (five in stock, on display)

Books about environmental alternatives and issues
(approximately 200 linear feet of book shelves)

Cleaning products

Footwear

Herbs & Aromatherapy products

Furniture

Gardening tools

Alternative Lighting

Solar & Wind energy products

Air purification

Clothing

Floor Coverings

[ecomall: A Place To Help Save The Earth](#)

A website that lists many companies & products

[evo](#) Another website that lists many companies & products

